

The Value-Centered Approach (VCA)



... is a strategy which can be put into practice through education, continuing education and training, aiming at

**Realizing and Upholding women's human rights
within their marriage, family partnership and at work,**

and can be applied locally and globally.

This approach is based on basic scientific research and allows **equality for men and women** to be put into practice through specific means.

Its achievements include overcoming female genital mutilation (FGM) comprehensively and in the long term.



The project building in Kenya at the heart of the comprehensive spread of the VCA.

Key elements of the VCA:

Tackles the ROOT-CAUSES

Involves MEN who come from every level ... at every level ... in all activities

Provides academic and non-academic EDUCATION

*Is provided at the REQUEST of those who look to benefit from the measures:
the members of ethnic groups, the parents of the endangered girls and women*

Enables fundamental behavioural CHANGES

Achieves changes in GENDER relations

*Leads to PEACEFUL behaviour in families and in the region
by significantly reducing violence against women*

Teaches peoples how to bring up girls and boys EQUALLY

*Works on the basis of a PROCESS and DIALOGUE
and develops this process and subsequent steps systematically using inputs from
the participants*

Can be used internationally, in ANY culture or ethnic group

*Is based on systematic RESEARCH and
is tried and tested in practice*

Was developed by Muthgard Hinkelmann-Toewe

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